Normalizes features based on their median and interquartile range (IQR), making it less sensitive to outliers.
Formula:

$$x_{\text{norm}} = \frac{x - \text{median}}{\text{IQR}}$$

O Use Case: Ideal for datasets with many outliers or skewed distributions.

#### **Example of Feature Normalization**

Suppose we have a dataset with two features, **Age** and **Income**, where income has values in the thousands while age has values between 18 and 70. Applying Min-Max normalization (0-1 range) would make them comparable:

Original data:

- Age: [20, 50, 70]
- Income: [30000, 80000, 150000]

After Min-Max Normalization:

- Age: [0.05, 0.64, 1.0]
- Income: [0.0, 0.4, 1.0]

# Mean of a Data Matrix

In a data matrix, the **mean** is calculated either for each **feature (column)** or each **observation (row)**, depending on the context. The mean provides a measure of the central tendency and is useful in many machine learning tasks, including normalization and standardization.

Let's break down how to compute the mean in different contexts:

### 1. Column-wise Mean (Mean of Each Feature)

The **column-wise mean** calculates the mean of each feature (or attribute) across all observations in the dataset. This is commonly used to understand the average value of each feature.

For a data matrix X with m observations (rows) and n features (columns), the column-wise mean  $\mu$ j for each feature j is:

$$\mu_j = \frac{1}{m} \sum_{i=1}^m x_{ij}$$

Where:

- xij is the value of the j-th feature for the i-th observation.
- µj is the mean of feature j.

This results in a mean vector with n elements, representing the mean of each feature.

#### 2. Row-wise Mean (Mean of Each Observation)

The **row-wise mean** calculates the mean for each observation across all features. This can be helpful when analyzing the average characteristic of each sample.

For the data matrix X, the row-wise mean  $\mu$ i for each observation i is:

$$\mu_i = \frac{1}{n} \sum_{j=1}^n x_{ij}$$

Where:

- xij is the value of the j-th feature for the i-th observation.
- µi is the mean of observation i.

This results in a mean vector with mmm elements, where each value represents the average across all features for a specific observation.

#### **Example of Mean Calculation**

Consider a small data matrix with 3 observations and 2 features:

$$\mathbf{X} = \begin{bmatrix} 4 & 10 \\ 8 & 15 \\ 6 & 12 \end{bmatrix}$$

- Column-wise Mean:
  - For the first column:  $\mu_1=rac{4+8+6}{3}=6$
  - For the second column:  $\mu_2 = \frac{10+15+12}{3} = 12.33$

So, the column-wise mean vector is  $\mu = [6, 12.33]$ .

- Row-wise Mean:
  - For the first row:  $\mu_1 = rac{4+10}{2} = 7$
  - For the second row:  $\mu_2 = \frac{8+15}{2} = 11.5$
  - For the third row:  $\mu_3 = rac{6+12}{2} = 9$

The row-wise mean vector is  $\mu = [7, 11, ]$ .

## **Column Standardization**

**Column standardization** is a preprocessing technique used in machine learning to scale each feature (column) so that it has a **mean of 0** and a **standard deviation of 1**. This transformation, also called **Z-score standardization** or **Z-score normalization**, makes data values comparable across different features. Standardization is especially helpful in algorithms sensitive to the scale of features, such as linear regression, logistic regression, and neural networks.

#### **How Column Standardization Works**

Given a data matrix Xwith m observations (rows) and n features (columns), we standardize each feature j as follows:

For each feature (column) j:

- 1. Calculate the Mean (μj): Find the average value of all entries in column j.
- 2. Calculate the Standard Deviation (σj): Measure the spread of values around the mean for column j.
- 3. Apply Standardization Formula: